



***First Financial Bank and Trust
has a new name!***

As of July 1st, First Financial Bank and Trust will have a new name – Anthem Bank & Trust.

In 2009, First Financial Bank and Trust opened a new branch location in Baton Rouge and earlier this year, we acquired Texas Country Bank in Lakeway, Texas, a suburb of Austin. We're excited to announce that our combined bank has a new name – Anthem Bank & Trust.

While our growth and new name are certainly news, our bank is hardly new. First Financial Bank and Trust has a community banking history dating back to 1915 and Texas Country Bank has been serving Lakeway and the surrounding communities since 2005. Our shared commitment to community has forged an even better, stronger bank enabling us to expand our accounts and service offerings and ultimately provide more sophisticated solutions for our business customers.

There is nothing you need to do. The name change will not affect your account(s) or the way you have always conducted your banking. Being a part of Anthem Bank and Trust, you can expect to have the same great level of service that you have come to expect in the past. Over time, we will communicate specific information about your accounts well in advance of any changes or added features.

We look forward to serving you and the communities we share. If you have any questions, please feel free to contact us at 225-687-6337.

Sincerely,

A handwritten signature in blue ink, appearing to read 'D. Strickland', enclosed within a blue oval scribble.

Danny Strickland
President & CEO

